

KATE DOSTER

Kate Doster is the host of the Inbox Besties Podcast, creator of the Love Your List 2.0 email marketing mega course, and is dangerously obsessed with helping ethical entrepreneurs carve out their slice of the interwebs.

Having helped 4,000+ students woo open the hearts (and wallets) of their small but mighty audiences thanks to fun email marketing and easy yes mini-offers, Kate knows you don't need to be a fancy wordsmith to write words that inspire people to take action. You just have to care about them and believe in yourself.



General Topics

- How a focus on list growth could be hurting your business
- Attracting email subscribers who are raving fans
- Selling to your list without sounding money-hungry
- Revenue generating freebies and welcome sequences
- Sales psychology: the missing link in most launch sequences

As Featured On



Sample Questions

- How do you know whether to focus on growth or nurture?
- What are the most common 'blocks' that keep entrepreneurs from loving on their list?
- Tell us about the Sir-Mix-ALot principle.
- What are the 4 must-have launch emails?
- How to get past the idea that 'size' matters?
- What do all profitable freebies all have in common?

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