

DANIELLE HAYDEN

Profit Planner

ABOUT DANIELLE

Danielle Hayden is a reformed corporate CFO (chief financial officer) who is on a mission to help rule-breaking female entrepreneurs understand their numbers so they can gain the confidence needed to create sustainable profits.

After spending 10+ years in the boardroom as a corporate finance officer, Danielle is now in her sweet spot as the co-owner of Kickstart Accounting, Inc. where she helps business owners with bookkeeping, financial analysis, and education and as the author of the Profit Planner book series.

GENERAL TOPICS

- Must-do financial steps for beginning business owners
- How to be the CFO of Your Business
- Using KPIs to make business decisions
- Journey from corporate CFO to CEO
- The importance of financial dashboards

SAMPLE QUESTIONS

- What are the basic financial numbers every business owner should know?
- Why it's so important for female entrepreneurs to 'own' their success.
- How often should entrepreneurs be reviewing their financials?
- What drives Danielle's passion for serving female entrepreneurs?

LISTEN TO OTHER INTERVIEWS

- [Stacking Your Team with Shelli Warren](#)
- [Profit Boss Radio with Hilary Hendershott](#)
- [Live Free w/Micala Quinn](#)

CONTACT

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